

Biographical information on the speakers

Andrea Auxier, Ph.D. is a Licensed Clinical Psychologist and Director of Integrated Services and Clinical Training at Salud Family Health Centers, a large federally qualified health center in Colorado. As chair of Salud's patient centered medical home initiative, she manages several comparative effectiveness projects related to behavioral health and/or the medical home.

Richard Ferrans, is the Vice President and Medical Information Officer for Memorial Hospital at Gulfport (MHG), a 435 bed not-for-profit tertiary care facility.

Jan Kasofsky, Ph.D. is the Executive Director of the Capital Area Human Services District (CAHSD), which is responsible for providing services to people living in a seven parish region in Louisiana who have needs related to mental health, addiction recovery and developmental disabilities. She is responsible for integrating services that were previously provided by three Department of Health and Hospitals (DHH) offices.

Kathleen Reynolds, LMSW, ACSW is Vice President, Health Integration and Wellness Promotion for the National Council for Community Behavioral Healthcare. Reynolds was executive director of the Washtenaw Community Health Organization in Ypsilanti, Michigan, and a leading proponent in integrated health, bringing together primary care and behavioral health services for vulnerable populations.

David Shern, Ph.D. is President and CEO of Mental Health America. He was previously the Dean of the Florida Mental Health Institute. With more than 30 years of distinguished service in mental health services research and system reform, Dr. Shern's work has spanned a variety of mental health services topics including epidemiological studies of the need for community services; the effects of differing organizational, financing, and service delivery strategies on continuity of care and client outcomes; and the use of alternative service delivery strategies such as peer counseling and self help.

Dave Wanser, Ph.D. is a Senior Clinical Consultant for Intellica, a health information technology company with a public sector focus, and a consultant with a private practice focusing on behavioral health and healthcare technology. He served as executive director of the National Data Infrastructure Improvement Consortium (NDIIC) from founding until October 2010. Until March 2007, he served as the deputy commissioner for behavioral and community health at the Texas Department of State Health Services, the consolidated department for mental health, substance abuse and public health.

REGISTRATION FORM

Name: _____
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CONFERENCE FEES

Please check all that apply

- \$225.00 Conference (Registration before Oct. 30, 2011)
 \$250.00 Conference (Registration on or after Oct. 30, 2011)
 \$125.00 Single day conference fee. Please indicate which day you will be attending.
_____ Monday _____ Tuesday

\$ _____ TOTAL AMOUNT DUE.

Please send this completed form and a check made payable to SRCMHS for the total amount to:

Deborah Westvold, SRCMHS Treasurer
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e-mail: dwestvold@msn.com
Phone: 515.255.9215

At this time the SRCMHS does not accept credit cards. Cancellations will be honored if requested at least 3 working days before the start of the conference.

HOTEL ACCOMMODATIONS

The conference will take place at the Renaissance Arts Hotel, 700 Tchoupitoula Street, New Orleans, LA. We have secured a rate of \$131 single or double occupancy. To make reservations, call: 504.613.2330 or 888.364.1200. Refer to the event name as "SRCMHS Conference Group".

Make your reservation NOW. Availability is limited. The deadline for these rates is Friday, October 7, 2011.

Positioning Behavioral Healthcare in the New Healthcare Environment: What Will It Take?

Dialogues on Behavioral Healthcare (formerly "SRCMHS")
52nd Annual Conference

Renaissance Arts Hotel
New Orleans, LA
Oct. 30 – Nov. 1, 2011

In partnership with the Western Interstate Commission for Higher Education (WICHE) Mental Health Program

The healthcare environment is undergoing massive and rapid change, even in hard economic times. In this environment, we ask two questions: (1) What is the future of behavioral health services?; and (2) How should behavioral healthcare change and adapt to fit in this new healthcare world?

The 52nd annual Dialogue on Behavioral Healthcare explores answers to these questions. Key topics such as patient-centered medical homes, and integrated care and health information exchanges will be covered. The conference brings together key experts in both behavioral health and primary care to share and discuss their perspectives and provide practical recommendations of how to prepare for this new world.

Agenda

Sunday, October 30, 2011

5:00-7:00 pm **Keynote speaker and reception**
 Speaker: **David Shern**, Ph.D., President and CEO, *Mental Health America*

Monday, October 31, 2011

8:30-9:00 am **Welcome and Introduction**
 Speaker: **Jacqueline Yannacci**, Program Manager, Community Resilience, *American Red Cross*

9:00-10:30 **What is the future of behavioral healthcare?**
 An opening session to review the main issues surrounding behavioral healthcare in the midst of reform and technology changes. Will define the main issues and describe how the conference will address these issues more in-depth.
 Topics for discussion:
 • Patient center medical homes
 • Integrated primary care and behavioral health
 • Health Information Exchange
 • Data driven care
 Speakers: **Michael Lancaster**, Director, Behavioral Health Program, *North Carolina Community Care, Inc.*; and **Ron Mandersfield**, Executive Director, *National Association of County Behavioral Health Directors*

10:30-10:45 **Break**

10:45-noon **Patient center medical homes – role of behavioral health**
 How does behavioral health fit into medical homes? Is behavioral health visiting, joint tenant, renter, homeless, sharing a room? How does the structure of the public behavioral health system (state/county operation or contracts with non-profits) integrate with the

primary care sector that is dominated by a different structure of provider owned practices? What about FQHCs? What is considered a mental health specialty?

Speakers: **Andrea Auxier**, Director of Integrated Services and Clinical Training, *Salud Family Health Centers*; and **Kathy Reynolds**, Vice President, Health Integration and Wellness Promotion, *National Council for Community Behavioral Healthcare*

Noon-1:30 pm **Lunch**

1:30-3:30 **Models of integration: examples from across the country**
 From the perspectives of both behavioral health and primary care, an exploration of various models of successful integration and the factors that made them work. Special attention will be paid to partnering with FQHCs.

Speakers: **Michael Lancaster**; and **Jan Kasofsky**, Executive Director, *Capital Area Human Services District*

3:30-3:45 **Break**

3:45-5:00 **Dialogue, Part 1: Where do we go from here?**
 A facilitated discussion with the presenters to explore the implications of the day's sessions. Begin drafting recommendations on how behavioral health sets its trajectory forward.
 Facilitator: **Vijay Ganju**, Secretary General, *World Federation for Mental Health*

Speakers: **All presenters**

Tuesday, November 1, 2011

8:30-9:30 am **Health Information Exchange: what it means for behavioral health. What are the benefits?**
 Discussion points:
 • Confidentiality
 • How information is exchanged
 • How to link with HIE

• How it impacts services, operations
 • How to integrate with medical home
 • How to become part of an HIE
 Speaker: **Steve Wood**, Managing Partner, *HealthCare Perspective, LLC*

9:30-11:00 **Data driven care**
 Session highlights how data is used to drive care in the primary care setting as well as discuss how behavioral health is utilizing data. What are the differences, how can they learn from one another?
 Speakers: **Ted Palen**, Physician Manager, Clinical Reporting, Institute for Health Research, *Colorado Permanente Medical Group*; **Dave Wanser**, Senior Clinical Consultant, *Intellica*

11:00-11:15 **Break**

11:15-12:15 pm **Demonstration of a medical health record**
 Speakers: **Deb Lombas**, Executive Director, MEHRS/eScript for Shared Health, *Medicaid*; **Cheryl Crawford**, Project Manager, MEHRS/eScript for Shared Health, *Medicaid*

12:15-1:30 **Lunch**

1:30-2:30 **Benefits of Health Information Exchanges**
 Speaker: **Dr. Richard Ferrans**, Vice President and Medical Information Officer, *Memorial Hospital at Gulfport, MS*

2:30-3:30 **Dialogue, Part 2: Final recommendations**
 Expanding on the discussion from Monday, this session synthesizes the options and recommendations from today's sessions with the implications and recommendations for behavioral healthcare reform.
 Facilitator: **James Dunaway**, Director, Information Management/Voice Services, *Mississippi State Hospital*
 Speakers: **All presenters**